

Executive Summary

John D. Sanders

General Information

Name	John D. Sanders	
Most Recent Title	CTO	
Years of Experience	24	
Gender	M	

Profile

Education

B. S. in Information Systems, LaSalle University, 1999
 Technical Leadership Today, 2006
 Leading@IBM, 2006

Current Responsibilities

Leads the WW SOA Technical Sales Demo creation effort and provides expert guidance to customers world wide.
 Mr. Sanders has primary responsibility for A/NZ and Latin America as well as strong ties to GBS.

Technical Expertise

Chief Architect/Inventor of SPDE Integration Hub
 Chief Architect of Digital Media Distributor
 Co-Leader of the OnDemand Web Enablement Kit
 Chief Architect/Inventor of IBM SOA Foundation In-a-Box
 Chief Architect WW SOA Technical Sales Demo/Enablement Platform

Employment History

CEO – SEITMC, Inc.
 Executive Architect – IBM
 Executive Director – SunAmerica Financial
 Manager of Infrastructure – Union Bank of California
 Network Manager – Omya (California)
 Senior Developer – Lomac Information Systems, Inc.

Contribution / Leadership

Protégées/Mentoring

Chuck Simmeons (S&D), Pete Joodi (GBS), Jeff Burke (S&D), Pamela Isom (GBS), Larry Steck (AMS), Brett C Webb (S&D), Brent Taylor (S&D), Nicole Le (BCS), Prabakhar Jain (BCS), Srinivasan Vembakkam (SWG), Lenny Tan (AP), Christine Shaw (S&D),

Technical Leadership

John has lead client adoption of IBM solutions and consistently grown IBM's presence in difficult accounts. John is recognized as a extraordinary leader across IBM in delivering the value the customer needs from the IBM solutions.

John continues to excel in innovative thinking and passion for the business in his daily work. He consistently develops innovative ideas that position IBM in the best context. John is an example for all of IBM in understanding the clients needs and providing a solution that is win-win.

Experience – IBM Industry

1999 – Chief Architect Santa Monica DMD Lab, Santa Monica, CA
 2000 – Chief Architect Network Innovation Lab, Raleigh, NC
 2001 – 2003 Chief Architect SBC Convergent Billing, St. Louis, MO
 2004 – Lead Solution Architect Qwest VoIP Infrastructure Project, Denver, CO
 2006 – 2007 Chief Architect IBM SOA Foundation In-a-Box
 2007 – WW SOA Technical Sales Demo Lead

External Involvement

2005 - 2007 Contributing Member of TIA 41.x & 42.x standards
 2005 Contributing Member of 3GPP standards
 2003 Author of Telecommunications Industry Association CTP Certification

Publication Activity

2004 – Redbook – Author – Web Services Security in the Extended Enterprise
 2006 - Presenter AG CIO Conference, Denver Colorado
 2005 – Member Academy Study – Next Generation Web Services
 2006 – Author Whitepaper – Software Appliance Concept Paper
 2007 – Co-Author Whitepaper – Operational Governance
 2007 – Sub-Team Co-Lead Academy Study – SOA Leadership in EA & EI Markets (Delivery Excellence)
 2007 – Co-Author Redbook – SOA Governance

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Contribution / Leadership

Significant Awards

2000 – Team Award
2000 – Certified IT Architect
2001 – Invention Achievement Award
2004 – Senior Certified IT Architect
2005 – Technical Excellence Emmy
<http://www-03.ibm.com/industries/media/doc/content/news/pressrelease/1390775111.html>
2005 – Technical Excellence Oscar

Intellectual Capital (Assets/Innovations)

SPDE Integration Hub
Digital Media Distributor
IBM SOA Foundation In-a-Box Asset and Trademark
IBM SOA Foundation In-a-Box on pSeries
IBM SOA Foundation In-a-Box on zSeries
WW SOA Demonstration / Enablement Platform

Patents Issued / Pending

Inserting Control Signals in the Vertical Blanking Interval of an MPEG2 Transport Stream (2001)
IBM SOA Foundation In-a-Box (pending)

Total Invention Award Points: 0

Sustained Achievement

2004 – Redbook – Author – Web Services Security in the Extended Enterprise
2006 – Keynote AG CIO Conference, Denver Colorado
2005 – Member Academy Study – Next Generation Web Services
2005 – Presenter PLTE – Architectural Style
2006 – Author Whitepaper – Software Appliance Concept Paper
2006 – Member SWGAB Working Group Integrated Information Centers for SOA Solutions
2007 – Co-Author Whitepaper – Operational Governance
2007 – CSI Interchange Speaker, Montpellier France
2007 – Speaker CIMA Conference, Breckenridge CO